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B.A. Sociology Honours | Semester 4 | SOC4CJ205

Methodology of Social Research

Course Code: SOC4CJ205 • Module 2 Notes

Module 2: DESIGN AND SAMPLING

Course: SOC4CJ205 – Methodology of Social Research • **University of Calicut (CUFYUGP 2024)**

1. Conceptual Scope, Epistemic Frameworks & Curricular Foundations

The academic investigation of **Methodology of Social Research**, specifically regarding Module 2 (DESIGN AND SAMPLING), is anchored within the rigorous undergraduate curriculum of Calicut University under the CUFYUGP 2024 regulations. This module is structured around core thematic units designed to provide learners with both theoretical mastery and critical empirical awareness.

In contemporary sociological scholarship, society is understood not as a static aggregate of detached individuals, but as an emergent, dynamically organized matrix of structured relations, institutionalized practices, and cultural meanings. C. Wright Mills famously articulated that the primary purpose of the sociological imagination is to comprehend the intricate connections between individual biographies and macroscopic historical structures. Throughout this module, learners examine how institutional arrangements reproduce order, manage social contradictions, and condition individual agency.

2. Systematic Sociological Examination of Research design; Significance and Characteristics

The scholarly examination of **Research design; Significance and Characteristics** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

When interrogating research design; significance and characteristics, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

2.1. Theoretical Paradigms and Epistemological Frameworks

Contemporary sociological literature concerning research design; significance and characteristics is characterized by profound theoretical plurality. The structural-functionalist tradition—derived from Emile Durkheim, Talcott Parsons, and Robert K. Merton—interrogates this domain through functional prerequisites, institutional integration, and equilibrium maintenance, distinguishing between manifest objectives and latent structural consequences.

Conversely, critical conflict paradigms and Marxist traditions—elaborated by Karl Marx, Antonio Gramsci, and contemporary critical theorists—unmask how institutional arrangements surrounding research design; significance and characteristics reflect underlying relations of production, class exploitation, and ideological hegemony. Furthermore, feminist and subaltern perspectives illuminate how patriarchal structures, graded caste inequalities, and colonial legacies intersect to marginalise subordinate social groups within these institutional networks.

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2.2. Institutional Mechanics and Empirical Realities

From an empirical perspective, the operational mechanics of research design; significance and characteristics must be examined within concrete socio-historical contexts. In developing societies and particularly in the complex social matrix of contemporary India, modern statutory laws, market forces, and constitutional values coexist alongside enduring traditional hierarchies of caste, kinship endogamy, and community networks.

Empirical field studies emphasize that social transformation is neither linear nor uniform. While urbanization, digital technology, democratic decentralization, and state welfare policies create new avenues for upward social mobility and civic participation, traditional elites often adapt, maintaining institutional control through informal patronage networks and economic monopolies. Understanding research design; significance and characteristics therefore requires rigorous empirical methodologies that combine quantitative demographic surveys with in-depth qualitative field ethnography.

2.3. Contemporary Policy Debates and Regional Applications

Within the context of Keralam and the wider Indian subcontinent, the practical implications of research design; significance and characteristics are directly manifested in contemporary policy interventions and grassroots mobilizations. Historical social reforms—notably the Kerala Renaissance (*Navodhanam*) movements, tenancy land reforms, and the devolution of planning authority to Panchayati Raj institutions—demonstrate how organized collective action can dismantle entrenched institutional privileges.

However, modern society faces complex second-generation challenges, including demographic aging, youth employment precarity, environmental vulnerabilities, and the integration of diverse social communities. Addressing these challenges requires nuanced sociological literacy, evidence-based policy design, and an unwavering commitment to social justice, constitutional equity, and inclusive human development.

3. Systematic Sociological Examination of Types; Exploratory, Explanatory, Diagnostic, Descriptive, Experimental and Correlational

The scholarly examination of **Types; Exploratory, Explanatory, Diagnostic, Descriptive, Experimental and Correlational** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

When interrogating types; exploratory, explanatory, diagnostic, descriptive, experimental and correlational, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

3.1. Theoretical Paradigms and Epistemological Frameworks

Contemporary sociological literature concerning types; exploratory, explanatory, diagnostic, descriptive, experimental and correlational is characterized by profound theoretical plurality. The structural-functionalist tradition—derived from Emile Durkheim, Talcott Parsons, and Robert K. Merton—interrogates this domain through functional prerequisites, institutional integration, and equilibrium maintenance, distinguishing between manifest objectives and latent structural consequences.

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3.2. Institutional Mechanics and Empirical Realities

From an empirical perspective, the operational mechanics of types; exploratory, explanatory, diagnostic, descriptive, experimental and correlational must be examined within concrete socio-historical contexts. In developing societies and particularly in the complex social matrix of contemporary India, modern statutory laws, market forces, and constitutional values coexist alongside enduring traditional hierarchies of caste, kinship endogamy, and community networks.

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3.3. Contemporary Policy Debates and Regional Applications

Within the context of Keralam and the wider Indian subcontinent, the practical implications of types; exploratory, explanatory, diagnostic, descriptive, experimental and correlational are directly manifested in contemporary policy interventions and grassroots mobilizations. Historical social reforms—notably the Kerala Renaissance (*Navodhanam*) movements, tenancy land reforms, and the devolution of planning authority to Panchayati Raj institutions—demonstrate how organized collective action can dismantle entrenched institutional privileges.

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4. Systematic Sociological Examination of Sampling- Meaning and Features

The scholarly examination of **Sampling- Meaning and Features** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

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4.1. Theoretical Paradigms and Epistemological Frameworks

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4.2. Institutional Mechanics and Empirical Realities

From an empirical perspective, the operational mechanics of sampling- meaning and features must be examined within concrete socio-historical contexts. In developing societies and particularly in the complex social matrix of contemporary India, modern statutory laws, market forces, and constitutional values coexist alongside enduring traditional hierarchies of caste, kinship endogamy, and community networks.

Empirical field studies emphasize that social transformation is neither linear nor uniform. While urbanization, digital technology, democratic decentralization, and state welfare policies create new avenues for upward social mobility and civic participation, traditional elites often adapt, maintaining institutional control through informal patronage networks and economic monopolies. Understanding sampling- meaning and features therefore requires rigorous empirical methodologies that combine quantitative demographic surveys with in-depth qualitative field ethnography.

4.3. Contemporary Policy Debates and Regional Applications

Within the context of Keralam and the wider Indian subcontinent, the practical implications of sampling-meaning and features are directly manifested in contemporary policy interventions and grassroots mobilizations. Historical social reforms—notably the Kerala Renaissance (*Navodhanam*) movements, tenancy land reforms, and the devolution of planning authority to Panchayati Raj institutions—demonstrate how organized collective action can dismantle entrenched institutional privileges.

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5. Systematic Sociological Examination of Purpose of Sampling and Sampling Errors

The scholarly examination of **Purpose of Sampling and Sampling Errors** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

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When interrogating purpose of sampling and sampling errors, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

5.1. Theoretical Paradigms and Epistemological Frameworks

Contemporary sociological literature concerning purpose of sampling and sampling errors is characterized by profound theoretical plurality. The structural-functionalist tradition—derived from Emile Durkheim, Talcott Parsons, and Robert K. Merton—interrogates this domain through functional prerequisites, institutional integration, and equilibrium maintenance, distinguishing between manifest objectives and latent structural consequences.

Conversely, critical conflict paradigms and Marxist traditions—elaborated by Karl Marx, Antonio Gramsci, and contemporary critical theorists—unmask how institutional arrangements surrounding purpose of sampling and sampling errors reflect underlying relations of production, class exploitation, and ideological hegemony. Furthermore, feminist and subaltern perspectives illuminate how patriarchal structures, graded caste inequalities, and colonial legacies intersect to marginalise subordinate social groups within these institutional networks.

5.2. Institutional Mechanics and Empirical Realities

From an empirical perspective, the operational mechanics of purpose of sampling and sampling errors must be examined within concrete socio-historical contexts. In developing societies and particularly in the complex social matrix of contemporary India, modern statutory laws, market forces, and constitutional values coexist alongside enduring traditional hierarchies of caste, kinship endogamy, and community networks.

Empirical field studies emphasize that social transformation is neither linear nor uniform. While urbanization, digital technology, democratic decentralization, and state welfare policies create new avenues for upward social mobility and civic participation, traditional elites often adapt, maintaining institutional control through informal patronage networks and economic monopolies. Understanding purpose of sampling and sampling errors therefore requires rigorous empirical methodologies that combine quantitative demographic surveys with in-depth qualitative field ethnography.

5.3. Contemporary Policy Debates and Regional Applications

Within the context of Keralam and the wider Indian subcontinent, the practical implications of purpose of sampling and sampling errors are directly manifested in contemporary policy interventions and grassroots mobilizations. Historical social reforms—notably the Kerala Renaissance (*Navodhanam*) movements, tenancy land reforms, and the devolution of planning authority to Panchayati Raj institutions—demonstrate how organized collective action can dismantle entrenched institutional privileges.

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6. Systematic Sociological Examination of Probability sampling -Meaning and Features

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When interrogating probability sampling -meaning and features, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

6.1. Theoretical Paradigms and Epistemological Frameworks

Contemporary sociological literature concerning probability sampling -meaning and features is characterized by profound theoretical plurality. The structural-functionalist tradition—derived from Emile Durkheim, Talcott Parsons, and Robert K. Merton—interrogates this domain through functional prerequisites, institutional integration, and equilibrium maintenance, distinguishing between manifest objectives and latent structural consequences.

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6.2. Institutional Mechanics and Empirical Realities

From an empirical perspective, the operational mechanics of probability sampling -meaning and features must be examined within concrete socio-historical contexts. In developing societies and particularly in the complex social matrix of contemporary India, modern statutory laws, market forces, and constitutional values coexist alongside enduring traditional hierarchies of caste, kinship endogamy, and community networks.

Empirical field studies emphasize that social transformation is neither linear nor uniform. While urbanization, digital technology, democratic decentralization, and state welfare policies create new avenues for upward social mobility and civic participation, traditional elites often adapt, maintaining institutional control through informal patronage networks and economic monopolies. Understanding probability sampling -meaning and features therefore requires rigorous empirical methodologies that combine quantitative demographic surveys with in-depth qualitative field ethnography.

6.3. Contemporary Policy Debates and Regional Applications

Within the context of Keralam and the wider Indian subcontinent, the practical implications of probability sampling -meaning and features are directly manifested in contemporary policy interventions and grassroots mobilizations. Historical social reforms—notably the Kerala Renaissance (*Navodhanam*) movements, tenancy land reforms, and the devolution of planning authority to Panchayati Raj institutions—demonstrate how organized collective action can dismantle entrenched institutional privileges.

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7. Systematic Sociological Examination of Types- Simple random, Systematic random, Stratified random, Cluster, Multi stage

The scholarly examination of **Types- Simple random, Systematic random, Stratified random, Cluster, Multi stage** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

When interrogating types- simple random, systematic random, stratified random, cluster, multi stage, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

7.1. Theoretical Paradigms and Epistemological Frameworks

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7.2. Institutional Mechanics and Empirical Realities

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8. Systematic Sociological Examination of Non probability sampling- Meaning and Features

The scholarly examination of **Non probability sampling- Meaning and Features** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

When interrogating non probability sampling- meaning and features, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

8.1. Theoretical Paradigms and Epistemological Frameworks

Contemporary sociological literature concerning non probability sampling- meaning and features is characterized by profound theoretical plurality. The structural-functionalist tradition—derived from Emile Durkheim, Talcott Parsons, and Robert K. Merton—interrogates this domain through functional prerequisites, institutional integration, and equilibrium maintenance, distinguishing between manifest objectives and latent structural consequences.

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8.2. Institutional Mechanics and Empirical Realities

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9. Systematic Sociological Examination of Types- Purposive, Judgemental, Quota and Snowball Techniques(second revised edition), New Age International Publishers

The scholarly examination of **Types- Purposive, Judgemental, Quota and Snowball Techniques(second revised edition), New Age International Publishers** constitutes an indispensable analytical domain within *Methodology of Social Research*. In sociological epistemology, social phenomena are neither arbitrary behavioral aggregates nor biologically predetermined necessities; rather, they represent emergent structural configurations shaped by historical trajectories, institutional mechanisms, power relations, and normative consensus.

When interrogating types- purposive, judgemental, quota and snowball techniques(second revised edition), new age international publishers, sociologists examine the dynamic interplay between microscopic individual agency and macroscopic structural constraints. Every social institution or practice operates through established networks of socialization, sanctions, and structural incentives that reproduce stability while generating internal contradictions that drive progressive social transformation.

9.1. Theoretical Paradigms and Epistemological Frameworks

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9.2. Institutional Mechanics and Empirical Realities

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3. Classical & Modern Sociological Epistemologies: Structural Dynamics of DESIGN AND SAMPLING

The systematic academic investigation of **DESIGN AND SAMPLING** within the discipline of sociology requires an interrogation of foundational theoretical paradigms. Classical sociological thought—anchored in the foundational works of Auguste Comte, Karl Marx, Emile Durkheim, and Max Weber—established divergent epistemological trajectories for examining social reality. In analyzing research design; significance and characteristics, structural-functionalist approaches emphasize the systemic equilibrium, functional prerequisites, and integration mechanisms that preserve social continuity across generations.

Conversely, critical and dialectical traditions analyze how research design; significance and characteristics serves as an arena of structural contestation, ideological reproduction, and differential access to material resources. Under historical materialism, institutional configurations cannot be analyzed in isolation from the prevailing relations of production and class antagonisms. Applying this critical perspective illuminates how historical transformations reshape normative expectations, occupational hierarchies, and the distribution of social status.

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Sociological Paradigm	Core Analytical Lens	Primary Theoretical Focus	Application to DESIGN AND SAMPLING
Structural Functionalism	Equilibrium & Functional Adaptation	Normative consensus, role differentiation, integration	Interprets systemic continuity and institutional stability.
Conflict & Critical Theory	Structural Inequality & Hegemony	Power asymmetries, resource monopolies, ideological dominance	Unmasks exploitation, marginalisation, and institutional control.
Symbolic Interactionism	Intersubjective Meaning & Agency	Micro-level interactions, definition of the situation, symbols	Examines how actors negotiate roles and construct identity.
Post-Structural / Subaltern	Discourse, Power & Marginality	Deconstruction of hegemony, localized resistances, standpoint	Highlights silenced narratives and localized social movements.

Furthermore, interpretative sociology, pioneered by Max Weber's concept of *Verstehen* (empathic understanding) and later elaborated by symbolic interactionists like George Herbert Mead and Erving Goffman, highlights the centrality of subjective meaning in social action. Applying this interpretive framework to types; exploratory, explanatory, diagnostic, descriptive, experimental and correlational demonstrates that social actors are neither passive cultural automatons nor wholly detached rational decision-makers; rather, they continually negotiate, construct, and modify institutional realities through everyday social interactions and communicative rituals.

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